## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	box) AL CANDIDA	TE	☐ STATE	/LOCAL CAP	NDIDATE			
	To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3							
Station and	Location: Aレ <i>ー</i> TV	Seves		Date ら	15/12			
ı, Da	niel Jester				····			
being/on behalf	of: <u>Barac</u>	k Obama			, a legally			
qualified candida	nte of the	Democratic	jet		political			
party for the offi	ce of: Pres	sident of	the United	d States				
in the	rimary 4	General						
election to be he	eld on: <u>Vaci</u>	ous dates						
do hereby reque	st station time as f	ollows:	•					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
	AS O	2 DERED						
Total Charg	Total Charges: \$ 57,910 G / \$ 49,223.50 Net							

For programming that, in whole or in national importance," list the matters	part, "communicates a message relation below:	ng to any political matter of
Clean / Renewable J Economy	Energy	
Economy	,	
1		
,		
,		
I represent that the payment for the a	above described broadcast time has bee	en furnished by:
OFA - Obar	na for America	s .
and you are authorized to announce to I represent that this person or entity is committee/organization of the legally	he time as paid for by such person or e s either a legally qualified candidate or y qualified candidate.	ntity. an authorized
The name of the treasurer of the cand	lidate's authorized committee is:	
Martin Nesbitt		
This station has disclosed to me its pe and discount, promotional and other	olitical advertising policies, including: sales practices (not applicable to federa	applicable classes and rates; al candidates).
	CRIMINATE OR PERMIT DISCRIN HE PLACMENT OF ADVERTISING.	
,		
To Be Signed By Co	andidate or Authorized	Çommittee
1/18/2012		
Date	Signature	
	the same to the sa	and the state of t
To Be Signed	d By Station Representa	<i>tiv</i> e
Accepted	Accepted in Part	Rejected
MM Signature	Quinn Hoontz Printed Name	DOS Title

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## **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

			certify that the programming
	□ does	🛭 does not	·
	to an opposing candidate (camming that does refer to a	check applicable box). I furt in opposing candidate:	ther certify that for the
(chec	k applicable box)		
	1 5	ntains a personal audio state e office being sought, and th	· ·
	image of the candidate for displayed printed statemen the broadcast, and that the paid for the broadcast.		conds, and a simultaneously that the candidate approved ate's authorized committee
, ii.	Janes printed in	1. Mrssing	1/18/2012 date

## CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Greer Margolis & Mitchell 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	
	116517	1		06268769	
Product					
OBAMA :30 10/16					
Contract Dates	Estimate #				
10/16/12 - 10/22/12	1537				
<u>Advertiser</u>			Ori	ginal Date	Revision
Obama For America			0	8/14/12	/ 08/14/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive _	Sales Office
	WRAL	Cheryl	Bla	ir	Washington Tel
	Special Handl	ing			
	CIA - Mark PA	AID			
	Demographic				
	Adults 35+				
	IDB#	Adverti	iser	Code	Product Code
	100#	Ziovoru	1301	<u> </u>	1 Toduct Code
	Agency Ref			Advertiser	Ref

Spots/ Type Spots \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Amount WRAL 10/16/12 10/19/12 The Insider (1-130p) 1-130p :30 MM \$825.00 CLASS 4 - CANDIDATE Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 -TWTF-5 \$165.00 WRAL 10/16/12 The Doctors 10-11AM :30 NM 5 \$500.00 2 10/19/12 CLASS 4 - CANDIDATE Start Date **End Date** Spots/Week Weekdays Rate 10/21/12 -TWTF--\$100.00 Week: 10/15/12 5 WRAL 10/16/12 10/19/12 David Letterman 1135p-1237a :30 NM 2 \$230.00 CLASS 4 - CANDIDATE **End Date** Spots/Week Start Date <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 -TWTF--2 \$115.00 :30 WRAL 10/16/12 10/19/12 Price is Right 11a-12p NM 5 \$625.00 CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Rate \$125.00 Week: 10/15/12 10/21/12 -TWTF--5 Late Late Show 1237a-137a :30 NM 3 \$105.00 WRAL 10/16/12 10/19/12 CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 \$35.00 10/21/12 -TWTF--3 6 WRAL 10/16/12 10/19/12 Noon News 12p-1p :30 NM 5 \$625.00 CLASS 4 - CANDIDATE End Date Start Date Weekdays Spots/Week Rate \$125.00 Week: 10/15/12 10/21/12 -TWTF--5 :30 NM WRAL 10/16/12 10/19/12 CBS Daytime (1:30-4P) 130-4p 3 \$405.00 CLASS 4 - CANDIDATE Spots/Week Start Date End Date <u>Weekdays</u> Rate \$135.00 Week: 10/15/12 10/21/12 -TWTF--WRAL 10/16/12 10/19/12 Young and the Restless 4-5p :30 NM 5 \$2,250.00 CLASS 4 - CANDIDATE Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 10/15/12 \$450.00 10/21/12 -TWTF--5

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

/ 08/14/12



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision	Alt Order #
	116517 /	06268769
Contract Dates	Product	Estimate #

 10/16/12 - 10/22/12
 OBAMA :30 10/16
 1537

 Advertiser
 Original Date / Revision

08/14/12

Spots/ Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount Start Date End Date Weekdays Spots/Week Rate WRAL 10/16/12 10/19/12 WRAL 5am News 5am - 5:30a :30 NIV 5 \$750.00 CLASS 4 - CANDIDATE Start Date Weekdays **End Date** Spots/Week Rate Week: 10/15/12 10/21/12 -TWTF----5 \$150.00 10 WRAL 10/16/12 5:00 First News 10/19/12 5-530p :30 NM 5 \$2,750.00 CLASS 4 - CANDIDATE Start Date End Date <u>Weekdays</u> Spots/Week Rate \$550.00 Week: 10/15/12 10/21/12 -TWTF--5 11 WRAL 10/16/12 10/19/12 WRAL 5:30AM News 530-6a :30 NM 5 \$1,250.00 CLASS 4 - CANDIDATE Start Date **End Date Weekdays** Spots/Week Rate Week: 10/15/12 10/21/12 \$250.00 -TWTF--5 12 WRAL 10/16/12 10/19/12 5:30 News 530-6p :30 NM 5 \$2,750.00 CLASS 4 - CANDIDATE Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/15/12 \$550.00 10/21/12 -TWTF--5 13 WRAL 10/16/12 10/19/12 6pm News (M-F) :30 6-630p NM 7 \$4,550.00 CLASS 4 - CANDIDATE Start Date End Date **Weekdays** Spots/Week Rate Week: 10/15/12 10/21/12 \$650.00 -TWTF--7 WRAL 10/16/12 10/19/12 WRAL AM News :30 6-7a NM 5 \$2,000.00 CLASS 4 - CANDIDATE Start Date Weekdays End Date Spots/Week Rate Week: 10/15/12 10/21/12 -TWTF--5 \$400.00 WRAL 10/16/12 CBS Evening News (M-F) 10/19/12 630p-7p :30 NM 5 \$3,750.00 CLASS 4 - CANDIDATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 -TWTF 5 \$750.00 WRAL 10/16/12 10/19/12 Inside Edition 7-730P :30 NM 5 \$2,375.00 CLASS 4 - CANDIDATE Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 -TWTF-5 \$475.00 17 WRAL 10/16/12 10/19/12 **CBS This Morning** 7am - 9am :30 NM 12 \$2,100.00 CLASS 4 - CANDIDATE End Date <u>Weekdays</u> Spots/Week Start Date Rate Week: 10/15/12 10/21/12 -TWTF--12 \$175.00 18 WRAL 10/16/12 10/19/12 **Entertaiment Tonight** 730-8P :30 NM 5 \$2,375.00 CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$475.00 -TWTF--5 19 WRAL 10/16/12 10/19/12 Dr. Phil 9-10a :30 NM 5 \$575.00 CLASS 4 - CANDIDATE Start Date End Date **Weekdays** Spots/Week Rate Week: 10/15/12 10/21/12 -TWTF--5 \$115.00 N 20 WRAL 10/19/12 10/19/12 Fri Hour 3 10-11p :30 NM 1 \$700.00 CLASS 4 - CANDIDATE <u>Weekdays</u> Start Date End Date Spots/Week Rate \$700.00 Week: 10/15/12 10/21/12 ----1---1

Obama For America

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	Contract / Revision	Alt Order #	
	116517 /	06268769	
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Contract Dates <u>Product</u> Estimate # OBAMA :30 10/16 10/16/12 - 10/22/12 1537

<u>Advertiser</u> Original Date / Revision 08/14/12 / 08/14/12 **Obama For America** 

Snots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 21 WRAL 10/19/12 10/19/12 Fri Hour 2	9-10p	:30	NM	1	\$550.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$550.00				
N 22 WRAL 10/22/12 10/22/12 Mon Hour 3	10-11p	:30	NM	1	\$1,200.00
CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 1 1					
N 23 WRAL 10/22/12 10/22/12 Mon Hour 1	8-9p	:30	NM	1	\$1,800.00
CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$1,800.00				
N 24 WRAL 10/22/12 10/22/12 Mon Hour 2	9-10p	:30	NM	1	\$1,800.00
CLASS 4 - CANDIDATE           Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         1         1	<u>Rate</u> \$1,800.00				
N 25 WRAL 10/20/12 10/20/12 Sat Hour 3	10-11p	:30	NM	1	\$700.00
CLASS 4 - CANDIDATE           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1-         1	<u>Rate</u> \$700.00				
N 26 WRAL 10/20/12 10/20/12 6pm News (Sat)	6-630p	:30	NM	1	\$175.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121- 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	<u>Rate</u> \$175.00 <u>Start/End Time</u>	Weekdays Length Rate	<u>Type</u>		
1 WRAL 10/15/12-10/21/12 6pm News (Sat)	6-630p	Sa :30 <del>\$175.00</del>	NM		
See MG 26.2 2 WRAL 10/15/12-10/21/12 7pm News  MG for 26.1 10/20 Airs at 7p - CLASS 4 CANDIDATE	7-730p	Sa :30 \$175.00	NM		
N 27 WRAL 10/20/12 10/20/12 WRAL 6a News Sat	6-8a	:30	NM	2	\$300.00
CLASS 4 - CANDIDATE           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        2         2	<u>Rate</u> \$150.00				
N 28 WRAL 10/20/12 10/20/12 On The Record 7-730p	7-730p	:30	NM	1	\$75.00
CLASS 4 - CANDIDATE           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1-         1	<u>Rate</u> \$75.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 WRAL 10/15/12-10/21/12 On The Record 7-730p	7-730p	Sa :30 \$75.00	NM		
See MG 28.2 2 WRAL 10/15/12-10/21/12 On The Record 730-8p	730-8p	Sa :30 \$75.00	NM		
D 29 WRAL 10/20/12 10/20/12 Andy Griffith Sat 730-8p	730-8p	:30	NM	0	\$0.00
CLASS 4 - CANDIDATE					
N 30 WRAL 10/20/12 10/20/12 CBS This Morning Saturday	/ 8am - 10am	:30	NM	1	\$200.00
CLASS 4 - CANDIDATE Start Date	Rate		1		

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Contract / Revision	Alt Order #
116517 /	06268769
1	•

Contract Dates <u>Product</u> Estimate # 10/16/12 - 10/22/12 OBAMA :30 10/16 1537

<u>Advertiser</u> Original Date / Revision / 08/14/12 08/14/12 **Obama For America** 

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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type 9	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         10/15/12         10/21/12        1-         1	<u>Rate</u> \$200.00				
N 31 WRAL 10/21/12 10/21/12 Sun Hour 3	10-11p	:30	NM	1	\$1,200.00
CLASS 4 - CANDIDATE           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	<u>Rate</u> \$1,200.00				
N 32 WRAL 10/21/12 10/21/12 Face The Nation 1030-113	0 1030-1130	:30	NM	1	\$200.00
CLASS 4 - CANDIDATE           Start Date         End Date         Weekdays         Spots/Week           Week:         10/15/12         10/21/12        1         1	<u>Rate</u> \$200.00				
D 33 WRAL 10/21/12 10/21/12 6pm News (Sun)	6-630p	:30	NM	0	\$0.00
CLASS 4 - CANDIDATE					
N 34 WRAL 10/21/12 10/21/12 60 Minutes	7-8p	:30	MM	1	\$1,020.00
CLASS 4 - CANDIDATE           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	<u>Rate</u> \$1,020.00				
N 35 WRAL 10/21/12 10/21/12 WRAL Sun Morning News	7-9a	:30	NM	2	\$500.00
CLASS 4 - CANDIDATE           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        2         2	<u>Rate</u> \$250.00				
N 36 WRAL 10/21/12 10/21/12 Sun Hour 1	8-9p	:30	NM	1	\$1,500.00
CLASS 4 - CANDIDATE           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	<u>Rate</u> \$1,500.00				
N 37 WRAL 10/21/12 10/21/12 CBS Sunday Morning	9-1030a	:30	NM	1	\$250.00
CLASS 4 - CANDIDATE           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	<u>Rate</u> \$250.00				
N 38 WRAL 10/21/12 10/21/12 Sun Hour 2	9-10pm	:30	NM	1	\$1,600.00
CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	<u>Rate</u> \$1,600.00				
N 39 WRAL 10/18/12 10/18/12 Thu Hour 3	10-11p	:30	NM	1	\$1,800.00
CLASS 4 - CANDIDATE           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	<u>Rate</u> \$1,800.00		***************************************		
N 40 WRAL 10/16/12 10/21/12 Late News	11-1135p	:30	NM	7	\$4,550.00
CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 -TWTFSS 7	<u>Rate</u> \$650.00				
N 41 WRAL 10/16/12 10/16/12 Tue Hour 1	8-9p	:30	NM	1	\$1,400.00
CLASS 4 - CANDIDATE  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$1,400.00				
N 42 WRAL 10/16/12 10/16/12 Tue Hour 2	9-10p	:30	NM	1	\$1,500.00
CLASS 4 - CANDIDATE  Start Date	\$1,500.00				04 000 00
N 43 WRAL 10/17/12 10/17/12 Wed Hour 3 CLASS 4 - CANDIDATE	10-11p	:30	MM	1	\$1,200.00

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WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

		Alt Order # 06268769
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA :30 10/16	1537

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 08/14/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week F	Rate Types	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	<u>Rate</u> \$1,200.00				
N 44 WRAL 10/17/12 10/17/12 Wed Hour 1 CLASS 4 - CANDIDATE	8-9p	:30	NM	1	\$1,100.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	Rate \$1,100.00				
N 45 WRAL 10/17/12 10/17/12 Wed Hour 2 CLASS 4 - CANDIDATE	9-10p	:30	NM	1	\$1,800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	<u>Rate</u> \$1,800.00				
		Totals		129	\$57,910.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	129	\$57,910.00	\$49,223.50
Totals	129	\$57,910.00	\$49,223.50

Signature:	Date:	